



WERELDWIJD PRIVACYNIEUWS
VAN DPO CENTRE

The DPIA is een beoordeling van de impact van de belangrijkste en bekendste kwesties op het gebied van gegevensbescherming uit de hele wereld. Het is niet het volledige verhaal, maar slechts een snelle samenvatting van 3 minuten, verzameld en samengevat om u op de hoogte te houden van het laatste nieuws in onze steeds veranderende branche.

GDPR Representative: Do you need one?

The General Data Protection Regulation (GDPR) requires many organisations located outside the EU and UK to appoint a Representative to act as a local contact point for data subjects and data protection authorities.

In our blog, we cover frequently asked questions about the criteria for appointing an EU or UK GDPR Representative, including topics such as pseudonymised data, processing both EU and UK personal data, low-volume data processing, and the obligations of data controllers and processors.

[Read our blog on GDPR Representatives](#)

EUROPEAN UNION

Ireland's DPC launches investigation into Google's AI model

Ireland's Data Protection Commission (DPC) has launched an investigation into Google's Pathway Language Model 2 (PaLM2). They aim to determine whether Google complied with the General Data Protection Regulation (GDPR) by conducting a Data Protection Impact Assessment (DPIA) before processing the personal data of EU citizens.

DPIAs are critical for ensuring individual's rights and freedoms are protected through high-risk processing. Read our blog, **What is a DPIA?**, for information on when an assessment is needed, best practices, and how to apply evaluations effectively.

[Read our blog here](#)

AEPD advises against the use of digital devices in schools

The Spanish Data Protection Authority (AEPD) has advised against the use of mobile digital devices in schools, if the educational purpose can be achieved through other means. Their advice was published on 17 September 2024, along with guidelines for schools and educational authorities.

The guidelines analyse how the use of digital devices for educational purposes can generate data processing that seriously affects students' rights and freedoms. The AEPD emphasised that such use must be sustainable, necessary, and proportionate to comply with the GDPR and that schools could be liable should violations occur.

[Find the AEPD guidance here](#)

EC publishes guidance on Data Governance Act

On 24 September 2024, the European Commission (EC) published a practical guide to help stakeholders understand and implement the Data Governance Act (DGA). The DGA aims to increase voluntary data sharing in a trusted and secure manner, benefitting both citizens and businesses.

The guidance clarifies key measures, including:

- Conditions for re-using publicly held protected data
- Requirements for data intermediation service providers
- Voluntarily sharing data for altruistic purposes
- Establishment of the European Data Innovation Board to ensure best practices

[Read the guidance document here](#)

JOIN THE PRIVACY PUZZLE GLOBAL WEBINAR SERIES

10 webinars - sign up for one or all

Get insights from leading DPOs and industry insiders on some of the complex privacy challenges faced by organisations today.

REGISTER NOW

Privacy Puzzle
GLOBAL WEBINAR SERIES
15 OCT 2024

🕒 03:00 - 13:00 EDT | 🕒 08:00 - 18:00 BST | 🕒 09:00 - 19:00 CEST

dpo centre

UNITED KINGDOM

DSIT report reveals impact of cookie settings on privacy decisions

The UK's Department for Science, Innovation and Technology (DSIT) have published a report evaluating how cookie setting options influence privacy decisions. The report found that most individuals chose to accept cookies, even when the default setting was to decline them. The design and presentation of cookie settings also greatly influences these decisions, with many users ignoring or accepting cookie banners for convenience.

The report highlights the importance of intuitive design in helping users manage their privacy preferences effectively. The Information Commissioner's Office (ICO) provides comprehensive guidance on the use of cookies and compliance with the General Data Protection Regulation (GDPR) and the Privacy and Electronic Communications Regulation (PECR).

[Read the guidance here](#)



The banner features a dark blue background with a glowing digital cityscape. At the top left, it displays 'AFE24 | dpo centre' with the DPO Centre logo. To the right, it states 'Wednesday 2 - Friday 4 October' and 'Amsterdam Fintech Event' next to a QR code. The main title 'Workshop: Privacy & Data Protection for FinTechs' is centered, with a location pin icon and 'Thursday 3 October, 11:00 – 12:00' below it. Two circular portraits of speakers are shown: Stijn Sarneel, Managing Director Netherlands at The DPO Centre, and Dick Barbier, Data Privacy Officer at The DPO Centre. The Holland Fintech Association logo is at the bottom center.

NORTH AMERICA

Settlement reached in healthcare generative AI investigation

Texas Attorney General Ken Paxton has reached a first-of-its-kind settlement with *Pieces Together*, a Dallas-based artificial intelligence healthcare technology company. The settlement addresses allegations that the company made false and misleading statements about its generative AI products, which summarise patient health data and were deployed to several hospitals.

The case highlights the importance of transparency and accuracy in AI products, particularly in high-risk settings like healthcare. Attorney General Paxton stressed the importance for healthcare organisations to evaluate the suitability of AI products and ensure their staff receive proper training.

[Read the press release here](#)

CISA and FBI publish Secure by Design Alert to eliminate XSS vulnerabilities

The Cybersecurity and Infrastructure Agency (CISA) and Federal Bureau of Investigation (FBI) have published a Secure by Design Alert. The Alert focuses on eliminating cross-site scripting (XSS) vulnerabilities, which allow threat actors to deploy malicious scripts into web applications and steal or misuse data.

The rise in sophisticated hacking techniques and data theft incidents has compelled businesses to confront increasingly complex threats to their data. This has necessitated proactive measures, like the Secure by Design Alert, to bolster cybersecurity defences. The Alert urges technology manufacturers to:

- Review past instances of XSS defects
- Create strategic plans to prevent future vulnerabilities
- Use modern web frameworks that offer functions for output encoding
- Conduct comprehensive code reviews
- Implement aggressive adversarial product testing

[Read the Secure by Design Alert here](#)

INTERNATIONAL

OAIC welcomes reforms to Privacy Act 1988

The Office of the Australian Information Commissioner (OAIC) has welcomed reforms to the Privacy Act 1988, through the Privacy and Other Legislation Amendment Bill 2024. The Bill aims to significantly strengthen Australian privacy laws and be adaptable to technological advancements.

Key aspects of the Bill include:

- Greater enforcement powers for the OAIC, alongside civil penalties for privacy breaches
- Development of the Children’s Online Privacy Code to enhance privacy protections for children in online environments
- Requirement for transparency around automated decision-making in company privacy policies
- Statutory tort for serious invasions of privacy
- Criminalisation of doxxing (releasing personal data without consent)

[Learn more about the Bill here](#)



**OP ZOEK
NAAR EEN
FANTASTISCHE
PLEK OM TE
WERKEN?**

KLK HIER

dpo
centre

We are recruiting!

To support our ongoing requirement to continuously grow our remarkable and extraordinary **#ONETEAM**, we are seeking candidates for the following positions:

- **Data Protection Officers (The Netherlands)**
- **Data Protection Officer - Life Sciences (United Kingdom/The Netherlands)**
- **Data Protection Officers (United Kingdom)**
- **Data Privacy Officers (Canada)**
- **Data Protection Support Officers (United Kingdom)**
- **Marketing Operations Manager (United Kingdom)**
- **Copywriter (United Kingdom)**

If you are looking for a new and exciting challenge, [apply today!](#)

FOLLOW US ON 

Copyright © 2024 The DPO Centre, All rights reserved.
You have been sent this newsletter under legitimate interest, for more information please read our [Privacy Notice](#)
The DPO Centre is a limited company registered in England and Wales (Company Number: 10874595)

The DPO Centre Group, Amsterdam, Dublin, London, Toronto

[Manage preferences](#)