



WERELDWIJD PRIVACYNIEUWS  
VAN DPO CENTRE



**The DPIA** is een beoordeling van de impact van de belangrijkste en bekendste kwesties op het gebied van gegevensbescherming uit de hele wereld. Het is niet het volledige verhaal, maar slechts een snelle samenvatting van 3 minuten, verzameld en samengevat om u op de hoogte te houden van het laatste nieuws in onze steeds veranderende branche.

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## Data retention and the GDPR: Best practices for compliance

In one of our most popular blogs of 2024, we offer practical advice and tips on data retention schedules and compliance with data protection laws. Understand the role of data controllers, processors, and sub-processors in data retention policies. We also delve into the challenges businesses face and offer practical solutions with helpful tips for effective data management.

[Discover best practice solutions for data retention compliance](#)

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## EUROPEAN UNION

### CNIL orders compliance on cookie banners

The French Data Protection Authority (CNIL) has issued compliance orders to several website publishers, mandating modifications to their cookie banners. An investigation found that the websites employed dark patterns, such as misleading designs, to make the possibility of rejecting cookies harder than accepting them and to encourage data subjects to consent to the use of cookies.

CNIL emphasises that the option to reject cookies should be just as straightforward as accepting them, ensuring a fair and transparent user experience. Our blog, [Unveiling dark patterns: Sales tactics and regulatory compliance](#), explores different types of dark patterns and provides key recommendations to improve regulatory compliance.

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### EDPB adopts Opinion on processing personal data in AI models

On 17 December 2024, the European Data Protection Board (EDPB) adopted Opinion 28/2024, addressing data protection aspects related to the processing of personal data in

AI models. The Opinion aims to ensure that artificial intelligence technologies respect data protection principles and safeguard individuals' rights.

Key aspects include:

- The assessment of an AI model's anonymity should be conducted on a case-by-case basis
- Guidance on using Legitimate Interests as a legal basis for AI model development and deployment
- The consequences of unlawful data processing during AI model development

[Read the EDPB's Opinion 28/2024](#)

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## Dutch DPA publishes position paper on Data Protection Collection Act

On 10 December 2024, the Dutch data protection authority, Autoriteit Persoonsgegevens (AP), published its position paper on the draft Data Protection Collect Act. The draft Act aims to amend the Implementation Act General Data Protection Regulation (UAVG) in the Netherlands.

AP advocates for the following improvements to the Act:

- Mandatory publication of sanction decisions, allowing sanctions to be dealt with more quickly and ensuring citizens are better protected
- Mandatory appointment of Data Protection Officers (DPOs) in large companies
- Giving AP the opportunity to impose compensation measures
- Giving AP the opportunity to enforce all violations of the Data Protection Directive for Law Enforcement

[Read AP's position paper](#)

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 **28 JAN 2025**  
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### ICO publishes response to Gen-AI consultation series

The Information Commissioner's Office (ICO) has published a response to its five-part generative AI consultation series. The response provides clear views on the application of data protection law to specific issues and highlights areas where further work is needed.

As part of the response, the ICO has updated its position on using Legitimate Interests as the lawful basis for web scraping to train AI models. The authority also emphasises the need for increased transparency and suggests a thorough exploration of alternative data collection methods, where feasible. The ICO also stresses the importance of engineering individual rights into generative AI models, including enhanced transparency about data use and measures enabling individuals to exercise their rights.

[Read the ICO's Gen-AI consultation response](#)



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### Texas AG launches 15 investigations under SCOPE Act

Texas Attorney General Ken Paxton has launched investigations into 15 technology companies, including Character.AI, Reddit, Instagram, and Discord, over concerns about their privacy and safety practices for minors. The investigations are part of the State's efforts to enforce the Securing Children Online through Parental Empowerment (SCOPE) Act and Texas Data Privacy and Security Act (TDPSA).

Under the SCOPE Act, organisations are:

- Prohibited from sharing, disclosing, or selling a minor's personal identifying information without permission from the child's parent or legal guardian
- Required to provide parents with tools to manage and control privacy settings on their child's account

The TDPSA also imposes strict notice and consent requirements on companies that collect and use minors' personal data.

[Read Paxton's press release](#)

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## White House releases NSTC Framework on data infrastructure

On 17 December 2024, the White House published the National Science and Technology Council (NSTC) Framework for Considering Data Infrastructure and Interconnectivity. The Framework aims to raise awareness of the importance of comprehensive planning for data infrastructure and facilitate interagency discussions on sharing open and protected data.

The Framework offers an actionable approach to inform and assist efforts to share and integrate data, providing key questions for practitioners regarding user identification, data management, and project governance.

[Read the NSTC Framework](#)

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## INTERNATIONAL

## Beijing announces AI Standardisation Technical Committee

On 13 December 2024, China's Ministry of Industry and Information Technology (MIIT) announced the establishment of an Artificial Intelligence Standardisation Technical Committee. The committee aims to develop and implement standards for AI technologies, such as large language models and AI risk assessments, ensuring they are safe, reliable, and ethically aligned.

The initiative is part of China's broader strategy to become a global leader in AI and will consist of 41 members, including representatives from prominent tech firms and academic institutions such as Peking University.

[Learn more about the AI Committee](#)

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## We are recruiting!

To support our ongoing requirement to continuously grow our remarkable and extraordinary **#ONETEAM**, we are seeking candidates for the following positions:

- **Data Protection Officers (The Netherlands)**
- **Data Protection Officer - Life Sciences (United Kingdom/The Netherlands)**
- **Data Protection Officers (United Kingdom)**
- **Data Privacy Officers (Canada)**
- **Data Protection Support Officers (United Kingdom)**
- **Copywriter (United Kingdom)**

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