



WERELDWIJD PRIVACYNIEUWS
VAN DPO CENTRE



The DPIA is een beoordeling van de impact van de belangrijkste en bekendste kwesties op het gebied van gegevensbescherming uit de hele wereld. Het is niet het volledige verhaal, maar slechts een snelle samenvatting van 3 minuten, verzameld en samengevat om u op de hoogte te houden van het laatste nieuws in onze steeds veranderende branche.

How to write a clear and compliant Privacy Notice

Your Privacy Notice is more than a legal requirement – it also helps to build trust and transparency with your customers, users, and employees. Under the General Data Protection Regulation (GDPR), organisations are required to clearly explain how they collect, use, and protect personal data.

In our latest blog, we break down the key requirements for a compliant Privacy Notice, sharing practical tips for accessibility and the common pitfalls to avoid.

[Read the blog](#)

EUROPEAN UNION

EC publishes guidance on prohibited AI practices

On 4 February 2025, the European Commission published comprehensive guidelines on prohibited artificial intelligence (AI) practices, as defined by the EU AI Act. The guidelines are designed to provide stakeholders with a thorough understanding of the Commission's interpretation of the prohibitions.

The guidelines include legal explanations and practical examples to help developers and deployers understand and comply with the AI Act's requirements. They specifically address practices such as harmful manipulation, social scoring, and real-time remote biometric identification.

[Read the guidelines](#)

Cyber Solidarity Act enters into force

On 4 February 2025, the Cyber Solidarity Act entered into force, reinforcing the EU's coordinated actions to detect, prepare, and effectively respond to growing cybersecurity threats.

The Act introduces:

- **European Cybersecurity Alert System** to improve the detection, analysis, and response to cyber threats
- **Cybersecurity Emergency Mechanism** to strengthen preparedness by testing entities operating in critical sectors
- **European Cybersecurity Incident Review Mechanism** to review and assess major cybersecurity incidents

[Read more on the Cyber Solidarity Act](#)

AP warns DeepSeek users to be 'careful and cautious'

The Dutch data protection authority, Autoriteit Persoonsgegevens (AP), has warned individuals to be 'careful and cautious' when using Chinese-made DeepSeek. The open-source language model has raised several privacy concerns following its release, particularly regarding its data handling practices.

The AP has also launched an investigation into the transfer of personal data to China, focusing on whether DeepSeek meets the EU's strict privacy requirements and the use of safeguards.

David Smith, DPO and AI Sector Lead at The DPO Centre, said, 'As any input data is stored in China, users should be aware that their information is subject to Chinese law, which does not offer the same privacy protections as the GDPR.'

[Read our full story on DeepSeek](#)

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House of Lords approve DUA Bill copyright amendments

On 28 January 2025, the House of Lords voted in favour of amendments to the Data (Use and Access) Bill that were proposed by Baroness Kidron. The amendments aim to protect creatives from having their copyrighted work used to train AI models without permission or remuneration by:

- Explicitly subjecting AI companies to UK copyright law, regardless of where they are based
- Revealing the names and owners of web crawlers that currently operate anonymously
- Allowing copyright owners to know when, where, and how their work is used

Having passed through the House of Lords, the DUA Bill is now being read in the House of Commons.

[Track the DUA Bill's progress](#)

Privacy Puzzle
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Phishing click rates tripled in 2024, says Netskope

According to [new research by Netskope](#), enterprise employees clicked on phishing links three times more often in 2024 than the previous year. Netskope said this rise is due to a combination of cognitive fatigue, with users being bombarded with increased phishing attempts, and more sophisticated attacks.

Organisations can safeguard employees against phishing attacks by:

- Providing awareness training for all staff
- Implementing cyber security policies
- Employing strong technical defences
- Updating access controls

To explore these measures in more detail, read our blog, [How to identify a phishing email: Safeguarding your organisation](#).

FTC updates children's online privacy protections

On 16 January 2025, the Federal Trade Commission (FTC) announced significant updates to the Children's Online Privacy Protection Act (COPPA).

Key aspects include:

- Expanded definition of personal information to include biometric identifiers
- Parental consent for third-party disclosures, especially for targeted advertising
- Stricter limitations on how long children's data can be retained
- Stronger data security measures to protect children's information
- Expanded factors to determine if a website or service is directed to children

The FTC hopes the changes will ensure the rule keeps pace with changes in the marketplace.

[Read the new rule](#)

INTERNATIONAL

China's MIIT launches 2025 AI medical device innovation task list

China's Ministry of Industry and Information Technology (MIIT) has launched a task list for 2025, focusing on the innovation of artificial intelligence (AI) medical devices. The MIIT will select organisations with strong innovation capabilities to perform the tasks, which aim to streamline review processes, enhance R&D support, and ensure product safety and quality.

According to the MIIT, the tasks will focus on:

- Intelligent decision-making support products
- Brain-computer hybrid intelligent products
- A supporting environment, including a medical AI database

[Learn more about the task list](#)

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To support our ongoing requirement to continuously grow our remarkable and extraordinary **#ONETEAM**, we are seeking candidates for the following positions:

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- **Data Protection Officer - Life Sciences (United Kingdom/The Netherlands)**
- **Data Protection Officers (The Netherlands)**
- **Data Privacy Officers (Canada)**
- **Data Protection Support Officers (United Kingdom)**
- **Senior HR Operations Advisor (United Kingdom)**

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