



WERELDWIJD PRIVACYNIEUWS
VAN DPO CENTRE



The DPIA is een beoordeling van de impact van de belangrijkste en bekendste kwesties op het gebied van gegevensbescherming uit de hele wereld. Het is niet het volledige verhaal, maar slechts een snelle samenvatting van 3 minuten, verzameld en samengevat om u op de hoogte te houden van het laatste nieuws in onze steeds veranderende branche.

Bank due diligence: Data protection checklist for providers

If you are a payment, insurance, or credit service provider looking to partner with banks, it's essential to understand and meet their rigorous due diligence standards. Banks prioritise safeguarding sensitive customer data and demand their partners adhere to the same high standards of security and compliance.

In our latest blog, we explore the critical areas banks evaluate during their due diligence process and offer steps providers can take to forge successful partnerships in this highly regulated industry.

[Read the blog](#)

EUROPEAN UNION

EC plans to withdraw ePrivacy Regulation and AI Liability Directive

On 11 February 2025, the European Commission published its 2025 work programme, announcing plans to withdraw several legislative proposals, including the ePrivacy Regulation and the AI Liability Directive (AILD), due to a lack of consensus on their adoption.

First proposed in January 2017, the ePrivacy Regulation was designed to complement the General Data Protection Regulation, simplify cookie consent requests, and protect consumers against unsolicited electronic communications. However, the Commission believes it is now outdated.

The AILD aimed to make it easier for individuals harmed by AI systems to claim compensation by lowering the burden of proof and requiring evidence disclosure for high-risk systems.

The Commission will make its final decision following feedback from the European Parliament and the Council.

[Read the 2025 work programme](#)

CJEU clarifies ‘undertaking’ in GDPR fine calculations

On 13 February 2025, the Court of Justice of the European Union (CJEU) clarified the basis for calculating fines under Article 83 of the General Data Protection Regulation (GDPR). The court ruled that when calculating the maximum fine for GDPR violations, the total annual turnover of the entire group of companies (the ‘undertaking’) should be considered, and not just the turnover of the specific company that committed the violation.

However, the CJEU also highlighted aggravating factors to be considered when calculating the actual fine:

- Did the parent company influence the decisions of the company that violated the GDPR?
- Does the GDPR violation affect the specific company or the entire group?
- Were multiple companies in the group involved in the GDPR violation?

As a result of the ruling, future penalties could be more substantial, encouraging all companies in an undertaking to improve their data protection practices.

[Read the ruling](#)

AP report calls AI chatbots for mental health ‘harmful’

On 12 February 2025, the Dutch data protection authority, Autoriteit Persoonsgegevens (AP), published a fourth report on [AI and Algorithm Risks](#). Using data from 9 popular chatbot apps, the report analyses the risks associated with chatbots used for friendship and mental health.

Key findings:

- Gave poorer answers when chatting in Dutch, as they had been trained on English language models
- Failed to refer users to professional help regarding mental health issues, giving unqualified and potentially harmful responses
- Lack of transparency, evading questions such as ‘Are you an AI chatbot?’
- Addictive elements made users chat for longer or purchase extras
- Voice options offer hyper-realistic experiences, making it difficult for users to distinguish between AI-generated and real conversations

The AP highlighted that the EU AI Act prohibits certain forms of manipulative and misleading AI, reminding developers to assess the risks and implement safeguards to prevent prohibited use.

Find out more about your obligations under the EU AI Act and essential strategies for compliance in our [blog series](#).

Privacy Puzzle
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UNITED KINGDOM

Apple pulls Advanced Data Protection tool from UK

Apple has removed its Advanced Data Protection (ADP) feature for UK users following a government request to see the data, something Apple itself cannot do. Apple said they regret the decision but oppose creating a 'backdoor' in its encryption, warning that it could be exploited by bad actors.

ADP is Apple's highest level of data security, ensuring only account holders can view their iCloud-stored data through end-to-end encryption. Following the move, UK user data stored in iCloud will only be covered by standard encryption, making it accessible to Apple and shareable with law enforcement under a warrant.

Privacy experts have raised concerns over its removal, stating it could leave users less protected, and have warned the move sets a dangerous precedent for other countries to demand similar access.

[Read Apple's statement](#)

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CANADA & UNITED STATES

Virginia passes SB 754 on reproductive health data

On 20 February 2025, Virginia passed Senate Bill 754, amending the Virginia Consumer Protection Act to prohibit the obtaining, disclosing, selling, or disseminating of any personally identifiable reproductive or sexual health information without consumer consent.

The Bill applies to past, present, and future reproductive or sexual health information, including:

- Efforts to get reproductive or sexual health services or supplies, including location data
- Health conditions or diagnoses, including pregnancy, menstruation, ovulation, and sexual activity
- Surgeries and procedures related to reproductive health, including pregnancy termination
- Use or purchase of contraceptives, birth control, or related medications
- Bodily functions and symptoms related to menstruation or pregnancy, such as cramps or hormone levels

The bill will be effective from 1 July 2025.

[Read SB 754](#)

Judge issues injunction on Elon Musk's DOGE

On 21 February 2025, Judge Jeannette A. Vargas issued a preliminary injunction banning the Department of Government Efficiency (DOGE) from accessing sensitive Treasury Department information until its members complete cybersecurity training.

The ban follows a lawsuit by 19 attorneys general, alleging that the Trump administration illegally provided Elon Musk and DOGE access to the Treasury Department's central payment system, which holds personal data for millions of Americans, including social security numbers and bank account information.

The injunction underscores the need for robust cybersecurity measures and strict access controls to protect sensitive information.

[Learn more about the injunction](#)

INTERNATIONAL

Philippine NPC issues Advisory on child-oriented transparency

The Philippine National Privacy Commission (NPC) has issued an Advisory on child-oriented transparency. The Advisory provides guidelines for Personal Information Controllers (PICs) and Personal Information Processors (PIPs) when handling children's personal data in both digital and physical environments.

It mandates:

- Age-appropriate privacy notices
- Child Privacy Impact Assessments
- High default privacy settings on children's accounts
- Parental involvements in high-risk situations
- Clear breach notifications

It also prohibits deceptive designs patterns, including the use of well-known characters to influence children's choices.

[Read the Advisory](#)



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We are recruiting!

To support our ongoing requirement to continuously grow our remarkable and extraordinary **#ONETEAM**, we are seeking candidates for the following positions:

- **Data Protection Officers (The Netherlands)**
- **Data Protection Officer - Life Sciences (United Kingdom/The Netherlands)**
- **Data Privacy Officers (Canada)**
- **Data Protection Support Officers (United Kingdom)**
- **Senior HR Operations Advisor (United Kingdom)**

If you are looking for a new and exciting challenge, [apply today!](#)

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